



Helping Schools and Non-Profits Raise Green the Eco-Friendly Way

EcoLabel Fundraising is relocating the company's headquarter to the Denver Area October 2009

DENVER, September 15- EcoLabel Fundraising is changing the face of raising funds for school and non-profits while promoting environmental awareness across the U.S. Their fundraising program features organic, eco-friendly and fair-trade products. The company will relocate to the Denver Metro area from Central Florida next month.

The relocation of the company headquarters will allow the company to better service organizations on both coasts. Their new concept of fundraising is the brain-child of Founder, Jeanne Reslan.

"It is our goal that we may bring responsible fundraising practices into more schools and non-profits Colorado as well as across the United States by moving to a more central location," said Reslan. "It is our hope that we will bring environmental awareness to the forefront through our eco-friendly fundraising programs. We are excited to be helping schools and non-profits to raise much-needed funds in these tough times."

Reslan adds, "We have chosen a quality line of products for our Fundraising program that are practical and fun. We know that people are pressed to make choices about spending these days, so we wanted them to feel good about supporting their school or cause. The products are items they will find useful to their family's day to day routines, as well as, justified in giving as gifts. In many cases they will find that replacing disposable items with reusable items from our program will save their family money over time."

At a time when we are stressing the importance of controlling child obesity, it is imperative that we lead by example. Their program is a healthy alternative to the cookie dough and candy fundraisers. EcoLabel Fundraising's program also promotes sustainability in an effort to offer an alternative to traditional gift wrap programs that do not contain an recycled materials.

About EcoLabel Fundraising

EcoLabel Fundraising offers eco-friendly fundraising programs available in a paper catalog or online format. The company was founded by Jeanne Reslan in 2008 after she made the life-changing decision to leave a high-income career in petroleum-chemical and oil. Ms. Reslan's goal was to reach youth in a way that would bring greater environmental awareness. The company's focus is to assist schools and non-profits to raise funds for programs within those organizations.

The company donates 40% of each sale to the beneficiary. The company does not charge any upfront fees, and sign-up is 100% free. The products are priced at a fair-market value which is a contrast to the traditional fundraising programs found in schools. The result of the contribution to the organization per sale and the fair-market pricing of products is a 95% of profit return to the organizations they assist.

If you would like information about EcoLabel Fundraising's green fundraising program, please email info@ecolabelfundraising.com. They can be found on the web at www.ecolabelfundraising.com.

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